

PRODUCT CATALOGUE

Commercial Refrigeration Solutions



Message from MD's Desk

We, at Rockwell have strived for over 35 years to add value to our stakeholders, customers and partners by dwelling on a culture that has evolved over the decades anchored with discipline, integrity & values at the foundation.

We have focused on ethical practices in delivering products with high quality and high reliability to customers by striving harder and setting higher goals for everyone in the organization. Over the years, we have pioneered several products such as CFC free, Hy-Brid solar freezer, Eutectic Freezer & Green Freezer to name a few.

We are committed to our customer satisfaction by identifying their specific needs, translating them into innovative solutions and providing dependable after-sales-services. This commitment is the corner stone of our quality policy and we strive to achieve it by putting into place a Quality System which adheres to the ISO 9001:2015 quality standard. We plan to achieve this goal through our strength - the Employees; and seek their continuous involvement in achieving the Company's objectives.

We enjoy the trust of numerous foreign customers, domestic corporate customers & channel partners spread across the globe. We are constantly on a lookout for right minded partners whose ideas and goals are similar to ours. By partnering, we pool our experiences, resources and expand our reach to far greater areas touching many more lives. We will strive harder to provide our customers with the best products, services & experiences.

I, therefore seek continued patronage of our valued customers, cooperation of our employees and thank our well-wishers who have contributed to the growth of the organization.



A handwritten signature in blue ink, appearing to read 'Ashok Kumar Gupta'.

Mr. ASHOK KUMAR GUPTA
Managing Director

Suitable for Domestic & Commercial use
Enhanced FRESHNESS



DEEP FREEZER

HARD TOP FREEZER

GLASS TOP FREEZER

EUTECTIC (GLYCOL) FREEZER

COMBI (DUAL COMPARTMENT) FREEZER

CONVERTIBLE SOLAR FREEZER



MANY NEEDS ONE SOLUTION

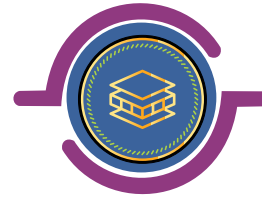


Convertible **Green** Freezer

KEY FEATURES



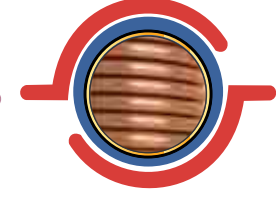
10 YEARS WARRANTY
ON BODY & 5 YEARS
ON COMPRESSOR



90MM PUF
INSULATION



POWER SAVING



100% COPPER
COOLING COIL



LONGER
HOLDOVER



EXCELLENT
STAR RATED

OTHER FEATURES

I am Green



**CORROSION RESISTANT
PPGI BODY**



**360° ROTATING
WHEELS**



**HEAVY DUTY
COMPRESSOR**



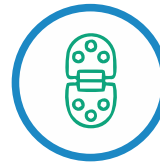
**ROBUST DESIGN
FOR LONG LIFE**



**HIGH ENERGY
EFFICIENCY**



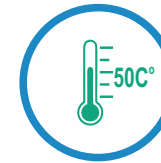
**UNIQUE 3 SIDE AIR
CIRCULATION DESIGN**



**PATENTED NOISE
FREE HINGE**



LOCKABLE LID



SUPER-TROPICALISED

Convertible Freezer



MODEL	GFR250SDUC	GFR350SDUC	GFR350DDUC
Capacity (Ltrs.)	209 Ltrs.	315 Ltrs.	315 Ltrs.
No.of Baskets	1 No.	1 No.	1 No.
Dimensions(HxWxD)mm	900x850x735	900x1145x735	900x1145x735
Dimensions(HxWxD)inches	35X33X29	35X45X29	35x45x29
Doors	1 No.	1 No.	2 Nos.
Temp. Range	-23°C to +8°C	-23°C to +8°C	-23°C to +8°C
Insulation	90mm PUF	90mm PUF	90mm PUF
Refrigerant	R134a	R134a/R290	R134a/R290
Voltage	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz

India's Most Energy Efficient Hard Top Freezers *



MODEL	GFR450DDUC	GFR550DDUC	GFR910UC
Capacity (Ltrs.)	416 Ltrs.	523 Ltrs.	805 Ltrs.
No. of Baskets	1 No.	1 No.	0
Dimensions(HxWxD)mm	900x1425x735	900x1720x735	960x1848x857
Dimensions(HxWxD)inches	35x56x29	35x67x29	37X72X33
Doors	2 Nos.	2 Nos.	3 Nos.
Temp. Range	-23°C to +8°C	-23°C to +8°C	-30°C to +8°C
Insulation	90mm PUF	90mm PUF	90mm PUF
Refrigerant	R134a/R290	R134a/R290	R290a
Voltage	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 230V-50Hz-1Ph

* Body warranty applicable for Evaporator/Cooling Coil Leak. Normal wear & tear or physical damage not covered in warranty.
 ** 5 years warranty on compressor only for GFR. Service charges extra.

Convertible Freezer Stainless Steel

90MM Insulation

Upto 53% power saving and upto 10 hours temperature retention



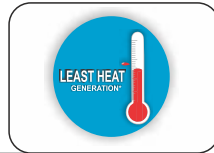
10 Years Warranty on Body

and 5 Years on Compressor to ensure complete peace of mind



Least Heat Generation

Owing to its energy efficient design heat produced is minimum



Internal stainless steel body

Highly durable and Rust free
Peace of mind for 15 years



D+ Copper Cooling pipes

More surface contact and larger heat exchange area



4D cooling

Four side faster freezing, uniform temperature and allows bulk storage of frozen foods with ease



Green Freezers - Stainless Steel



MODEL	GFR350SDUCSS	GFR550DDUCSS	GFR910UCSS
Capacity (Ltrs.)	315 Ltrs.	523 Ltrs.	805 Ltrs.
No.of Baskets	1	1	0
Dimensions(HxWxD)mm	900x1145x735	900x1720x735	960x1848x857
Dimensions(HxWxD)inches	35x45x29	35x67x29	37x72x33
Doors	1 Nos.	2 Nos.	3 Nos.
Temp. Range	-23°C to +8°C	-23°C to +8°C	-30°C to +8°C
Insulation	90mm PUF	90mm PUF	90mm PUF
Refrigerant	R134a	R134a	R290a
Voltage	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 230V-50Hz-1Ph

* Body warranty applicable for Evaporator/Cooling Coil Leak. Normal wear & tear or physical damage not covered in warranty.
 ** 5 years warranty on compressor only for GFR. Service charges extra.



2 IN 1

CONVERTIBLE Freezer / Cooler



JUMBO

Jumbo Cooling, Jumbo Capacity
Approx. 15% higher storage capacity



D+ cooling pipes

More surface contact and large heat exchange area



4D cooling

Four side faster cooling,
uniform temperature



Powerful & fast freezing

Preserve nutrients and flavours of foods better



**CORROSION RESISTANT
PPGI BODY**



**ROBUST DESIGN
FOR LONG LIFE**



**PATENTED NOISE
FREE HINGE**



**360° ROTATION
WHEELS**



LOCKABLE LID



**3 SIDE AIR
CIRCULATION DESIGN**



CONVERTIBLE FREEZER/COOLER

CONVERTIBLE FREEZER/COOLER



MODEL	SFR110SDU	SFR150SDU	SFR250SDU	SFR350SDU
Capacity (Ltrs.)	101 Ltrs.	115 Ltrs.	236 Ltrs.	346 Ltrs.
No.of Baskets	1 No.	1 No.	1 No.	1 No.
Dimensions(HxWxD)mm	845x515x550	896x627x583	930x832x666	930x1120x666
Dimensions(HxWxD)inches	33x20x21	34x24x23	37x32x26	37x44x26
Doors	1 No.	1 No.	1 No.	1 No.
Temp. Range	-23°C to +8°C	-23°C to +8°C	-23°C to +8°C	-23°C to +8°C
Insulation	60mm PUF	60mm PUFF	60mm PUF	60mm PUF
Refrigerant	R134a	R134a	R134a	R134a/R290
Voltage	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz



MODEL	SFR350DDU	SFR450DDU	SFR550DDU
Capacity (Ltrs.)	346 Ltrs.	453 Ltrs.	563 Ltrs.
No.of Baskets	1 No.	1 No.	1 No.
Dimensions(HxWxD)mm	930x1120x666	930x1402x666	930x1692x666
Dimensions(HxWxD)inches	37x44x26	37x55x26	37x66x26
Doors	2 Nos.	2 Nos.	2 Nos.
Temp. Range	-23°C to +8°C	-23°C to +8°C	-23°C to +8°C
Insulation	60mm PUF	60mm PUF	60mm PUF
Refrigerant	R134a/R290	R134a/R290	R134a/R290
Voltage	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz

Ultimate visibility, Ultimate freezing

Ice creams stored in perfect temperature





Curved Glass Freezer with LED



90MM Insulation

Upto 53% power saving and better temperature retention



Ultimate Brand Visibility

Optional backlit canopy for branding



Ultimate Product Display

Internal highly luminous LED Lights



Clearviu™ Technology

Stronger Low 'E' glass with Clearviu technology ensuring least condensation



Better Heat Transfer

3 Side air circulation for better heat transfer



Ultimate Merchandising And Display For Impulse Sale



MODEL	GFR250ICGT	GFR350ICGT	GFR450ICGT	GFR550ICGT
Capacity (Ltrs.)	210 Ltrs.	318 Ltrs.	420 Ltrs.	527 Ltrs.
No.of Baskets	2 Nos.	3 Nos.	4 Nos.	4 Nos.
Dimensions(HxWxD)mm	900x850x685	900x1145x685	900x1425x685	900x1720x685
Dimensions(HxWxD)inches	35x33x26	35x45x26	35x56x26	35x67x26
Doors	Sliding	Sliding	Sliding	Sliding
Temp. Range	-23°C to -18°C	-23°C to -18°C	-23°C to -18°C	-23°C to -18°C
Insulation	90mm PUF	90mm PUF	90mm PUF	90mm PUF
Refrigerant	R134a/R290	R134a/R290	R134a/R290	R134a/R290
Voltage	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz

FLAT GLASS FREEZER



JUMBO

Jumbo Cooling, Jumbo Capacity
Approx. 15% higher storage capacity



Toughened Low-E Glass

Good product visibility is ensured by reduced heat radiation.



High density eco-friendly PUF

Ensures temperatures remain even and reduce energy consumption



Super tropicalised compressor

Quick cooling and energy saving with the use of high EER
Performs even in harsh conditions.





MODEL	SFR250GT	SFR350GT	SFR450GT	SFR550GT
Capacity (Ltrs.)	236 Ltrs.	346 Ltrs.	453 Ltrs.	563 Ltrs.
No.of Baskets	1 No.	2 Nos.	2 Nos.	4 Nos.
Dimensions(HxWxD)mm	885x832x624	885x1120x624	885x1402x624	885x1692x624
Dimensions(HxWxD)inches	35x32x24	35x44x24	35x55x24	35x66x24
Doors	Sliding	Sliding	Sliding	Sliding
Temp. Range	-23°C to -18°C	-23°C to -18°C	-23°C to -18°C	-23°C to -18°C
Insulation	60mm PUF	60mm PUF	60mm PUF	60mm PUF
Refrigerant	R134a/R290	R134a/R290	R134a/R290	R134a/R290
Voltage	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz

VISI COOLER / FREEZER



Always Refreshing

More Visibility, More Profits

VISI COOLER / FREEZER



KEY FEATURES

Adjustable shelves



Sturdy design



Clear product visibility
with reflective glass



Self closing door
with locking facility



Uniform cooling





Illuminated Light-Box

With bright LED
Ideal for display and advertising



Heavy Duty Shelves

Adjustable for merchandising 30kg load
endurance per shelf



Double Layered Glass Door

For lower heat transfer



Self-evaporation water tray

With hot condenser pipe to evaporate the
water automatically. Convenient for users.



Fan Assisted / Dynamic cooling

Fast cooling in uniform temperatures



Vertical LED Lights

Bright LED Lights for full illumination
of each layer



Inside drainage hold

Easy to drain excess water and
clean inside



Digital temperature controller

High precision micro-processor based
temperature controller and indicator



VISI COOLER



MODEL	RVC50	RVC200A	RVC300A	RVC390A	RVC550A
Capacity (Ltrs.)	45 Ltrs.	164 Ltrs.	220 Ltrs.	300 Ltrs.	430 Ltrs.
Dimensions(HxWxD)mm	733x400x415	1340x545x620	1645x530x635	1765x620x635	2079x620x690
Dimensions(HxWxD)inches	28x15x16	52x21x24	64x20x25	69x24x25	81x24x27
Doors	1 No.	1 No.	1 No.	1 No.	1 No.
Temp. Range	+2°C to +8°C	+2°C to +8°C	+2°C to +8°C	+2°C to +8°C	+2°C to +8°C
Insulation	High Density PUF	High Density PUF	High Density PUF	High Density PUF	High Density PUF
Refrigerant	R134a	R134a	R134a	R134a	R134a
Voltage	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz	Single Phase 190-254V,AC,50Hz



VISI FREEZER



RVC580A

420 Ltrs.
1865x900x630
73x35x24
2 Nos.
+2°C to +8°C
High Density PUF
R134a
Single Phase
190-254V,AC,50Hz

RVC700A

530 Ltrs.
2036x690x730
80x27x28
1 No.
+2°C to +8°C
High Density PUF
R134a
Single Phase
190-254V,AC,50Hz

RVC1100A

1000 Ltrs.
2036x1200x730
80x47x28
2 Nos.
+2°C to +8°C
High Density PUF
R134a
Single Phase
190-254V,AC,50Hz

VF50

45 Ltrs.
733x400x415
29x15x16
1 No.
-22°C to -18°C
High Density PUF
R134a
Single Phase
190-254V,AC,50Hz

VF450

372 Ltrs.
2057x640x668
81x25x26
1 No.
-22°C to -18°C
High Density PUF
R404a
Single Phase
190-254V,AC,50Hz

VF1100

1000 Ltrs.
2036x1200x730
80x47x28
2 Nos.
-22°C to -18°C
High Density PUF
R404a
Single Phase
190-254V,AC,50Hz